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3dh unveils 3d technology at new Future of Flight, center of Boeing Tour

ATLANTA, GA – When the new \$23 million Future of Flight Aviation Center opened its doors on Friday, December 16, visitors were captivated by a stunning 3d HoloProjection™ display designed by 3dh Communications of Atlanta. (www.3dh.net)

“This is the first time the public will experience our new 3d HoloProjection technology,” says James Bower, CEO of 3dh.

The four-minute video introduces viewers to future concepts, which may be used to assemble new aircraft such as Boeing’s 787 Dreamliner composite aircraft. Projected on an advanced display screen, the 3d HoloProjection™ video opens with the beginnings of flight, an eagle soaring over a forest landscape. The tip of the bird’s wing feels so near, it seems to brush your face. Similarly, as the aircraft takes shape, the tip of the jet’s wing glides right in front of your face. The screen disappears as the jet’s nose looks you in the eye, engaging and immersing you in the scene.

The Future of Flight Aviation Center, set at the end of Paine Field’s 9,000-foot runway at The Boeing Company in Everett, WA, is Washington state’s newest tourist attraction. Over 200,000 visitors are expected each year. (www.futureofflight.org)

3dh’s patented 3d HoloProjection™ technology is the foundation for a range of powerful software products, which will revolutionize the manufacturing, medical, entertainment, education, scientific, archeological and communications industries. For the first time, 3dh delivers a forward projection viewing experience that is pleasant and natural, without adverse side effects — headache, eyestrain, and nausea — that until now have kept the public from fully embracing 3d and holograms. 3dh is based near Atlanta, GA and has diverse content production relationships with companies such as i.d.e.a.s. at Disney MGM Studios in Orlando, FL. (www.3dh.net)